

SPONSORSHIP PACKAGE



ABOUT LOSS PREVENTION ASIA (LPA 2019)

LOSS PREVENTION ASIA 2019 (LPA 2019) is an inaugural conference organised by Centre of Advanced Process Safety (CAPS), Universiti Teknologi PETRONAS (UTP). It is an excellent platform for knowledge sharing, intellectual discussions and also networking on various area of interest in Process Safety. This year, the theme "Building Resilience through Advanced Digital Safety and Technology" is intended to discuss the advancement of technology through the digitalisation of process safety and integration of data analytics on future trends in managing process safety, in the advent of the Fourth Industrial Revolution.

2

Keynote
Sessions

4

Plenary
Talks

20

Exhibitors

80

Papers

300

Participants

- CEOs
- Managers
- Consultants
- Regulators
- Academia

For LPA 2019, CAPS, UTP is collaborating with Department of Occupational Safety and Health (DOSH), IChemE Safety Centre (ISC) and Centre of Risk, Integrity and Safety Engineering (C-RISE). It will be held in Kuala Lumpur, Malaysia on 25-26 November 2019.

We wish to take this opportunity to welcome your esteemed organisation to take part in the conference as a Sponsor. Your support in LOSS PREVENTION ASIA 2019 will lift up and recognise your organisation as one of the leaders in building resilient industry in this region.

ABOUT THE ORGANISER

Universiti Teknologi PETRONAS (UTP) was established in 1997 and has grown to be one of the most prominent private universities in Malaysia. UTP offers a wide range of industry-relevant engineering, science and technology programs at undergraduate and postgraduate levels. Centre of Advanced Process Safety (CAPS) is a service centre established by UTP to provide advanced education, research, training, professional services, and consultancy services to increase knowledge and inculcate process safety culture for the betterment of society in this region. Align with the above objectives, CAPS organise this event to enhance industrial workforce performance towards excellent process safety management. CAPS has collaborated through strategic alliances with renowned institutions and industries to enhance workforce competency in managing hazardous processes, products, and impurities, while enhancing process safety compliance, practices and awareness amongst practitioners.

ORGANISER CONTACT DETAILS

LOSS PREVENTION ASIA 2019 SECRETARIAT (SPONSORSHIP)

Centre of Advanced Process Safety, Universiti Teknologi PETRONAS
32610 Seri Iskandar, Perak, Malaysia.

Tel: +6 05-368 7566/7538/7541 | Email: lpa2019@utp.edu.my | Web: bit.ly/LPA2019

In collaboration with:



Department of Occupational
Safety & Health



CENTRE FOR RISK, INTEGRITY
AND SAFETY ENGINEERING



SPONSORSHIP PACKAGES

Platinum (1 slot)	Gold (5 slots)	Silver (10 slots)
SOLD OUT Rights to chair 1 conference session and deliver 1 keynote session	Rights to chair 1 conference session	Half page feature advert inside program book
Full page feature advert on the outside rear cover of program book	Full page feature advert inside program book	
Company logo recognition on program book front cover, banner, and other collaterals	Company logo recognition inside program book & banner	Company logo recognition inside program book only
20 complimentary passes to conference	10 complimentary passes to conference OR 8 complimentary passes to conference and 1 industry paper presenter.	8 complimentary passes to conference OR 6 complimentary passes to conference and 1 industry paper presenter.
6x6 bare space with two (2) tables, four (4) chairs and two (2) display boards	3x3 bare space with one (1) table, two (2) chairs and one (1) display board	
Participants mailing list	Participants mailing list	Participants mailing list
INVESTMENT RM 50,000	INVESTMENT RM 30,000	INVESTMENT RM 15,000

EVENT-BASED SPONSORSHIPS

F&B - Lunch (2 slots) <i>*hot item*</i>	Exhibition (10 slots)	Premium Ad Space (2 slots)
Company logo recognition on F&B signage and inside program book	3x3 bare space with one (1) table, two (2) chairs and standing panel	Full page feature advert on the inside cover of program book
1 complimentary pass to conference	2 complimentary passes to conference	
INVESTMENT RM 5,000 per slot Exclusive RM 9,500 for 2 slots	INVESTMENT RM 3,000	INVESTMENT RM 2,000

F&B - Coffee Break (4 slots) <i>*hot item*</i>	Program Lanyard & Tag (1 slot) <i>*hot item*</i>	Keynote Session (4 slots)
Company logo recognition on F&B stall and inside program book	Company logo recognition on program lanyard	5 minute slot for sponsorship before/after keynote speaker
1 complimentary pass to conference	1 complimentary pass to conference	1 complimentary pass to conference
INVESTMENT RM 2,000 per slot Exclusive RM 7,500 for 4 slots	INVESTMENT RM 10,000	INVESTMENT RM 7,000

Sponsorships for lucky-draw are also available. Contact the sponsorship secretariat for more details.

PAYMENT POLICY

- All payments must be received in full 30 days before the program start date.
- Payments should be made directly to the organiser by wire transfer, check, cash or credit card (see registration form for payment information details).

CANCELLATION POLICY**Cancellation by Sponsor**

- There are no refunds or credits for sponsorship cancellations once payment has been received.

Cancellation or Postponement of Event by Organiser

- The organiser may decide to cancel or postpone the event, in its sole discretion.
- If organiser postpones said event, sponsorship funds will be carried forward to the rescheduled event.
- If the organiser cancels said event, a refund will be considered on a case-by-case basis depending on a number of factors including the sponsor-related expenses already incurred by the organiser and the already accrued visibility of the sponsorship.

In collaboration with:

SPONSORSHIP RESERVATION FORM

SPONSOR'S INFORMATION

ORGANISATION <i>(as you wish to appear on collaterals)</i>	
ADDRESS <i>(for billing purposes)</i>	
WEBSITE URL	
PERSON IN CHARGE	
CONTACT NUMBER	
EMAIL	

PLEASE PROVIDE A HIGH RESOLUTION COMPANY LOGO & COMPANY INFORMATION (150 WORDS MAXIMUM) WHEN SUBMITTING THIS FORM.

I/We hereby agrees to the sponsorship policy and will contribute the amount sponsored as below.

Signature & Company Stamp: _____

Date: _____

SPONSORSHIP LEVEL

- | | | |
|--|---|---|
| <input type="checkbox"/> Platinum – RM 50,000 sold out | <input type="checkbox"/> Gold – RM 30,000 | <input type="checkbox"/> Silver – RM 15,000 |
| <input type="checkbox"/> F&B (Lunch) – RM 5,000 / RM 9,500 | <input type="checkbox"/> Exhibition – RM 3,000 | <input type="checkbox"/> Ad Space – RM 2,000 |
| <input type="checkbox"/> F&B (Coffee Breaks) – RM 2,000 / RM 7,500 | <input type="checkbox"/> Lanyard – RM 10,000 sold out | <input type="checkbox"/> Keynote Session – RM 7,000 |
| <input type="checkbox"/> Other: _____ | | |

METHOD OF PAYMENT

- | | | | |
|--------------------------------------|--|---|--|
| <input type="checkbox"/> Credit Card | <input type="checkbox"/> Direct Transfer | <input type="checkbox"/> Cheque / Money Order | <input type="checkbox"/> LoU / Invoice |
|--------------------------------------|--|---|--|

Total Amount Sponsored: RM _____

For direct transfer / cheque / money order, kindly refer to the information below:

Beneficiary Name	Institute of Technology Petronas Sdn. Bhd.	Beneficiary Bank	CIMB Bank Berhad
Beneficiary Address	Universiti Teknologi PETRONAS 32610 Bandar Seri Iskandar, Perak Darul Ridzuan, Malaysia.	Beneficiary Bank Branch & Address	CIMB Batu Gajah Branch 20, Jalan Pejabat Pos, 31000 Batu Gajah, Perak Darul Ridzuan, Malaysia.
Account Number	8004857910	SWIFT Code	CIBBMYKL

Please return the completed form to lpa2019@utp.edu.my. For further inquiries, please contact the secretariat.